

# PAACE automechanika

## MEXICO

Mexico and Central America's Most Important Trade Event for the Automotive Aftermarket

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<b>Event Date</b>	Wednesday, July 18 – Friday, July 20, 2012 (annually)
<b>Location</b>	Centro Banamex, Mexico City, Mexico
<b>Exhibition Space</b>	21,347 sqm gross (2011)
<b>Exhibitors</b>	474 exhibitors from 20 countries
<b>Attendees</b>	20,611 total visits (2011)

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<b>Product Groups</b>	Parts & Systems, Accessories & Tuning, Repair & Maintenance, IT & Management, Service Station & Car Wash
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<b>Participation Fee</b>	<p><u>Package Member Rate:</u> US\$ 320 + 16% VAT per sqm (USD 2,880 + 16% VAT per 9 sqm booth) * must be a current dues-paying member of one of the above sponsoring associations</p> <p><u>Package Non-Member Rate:</u> US\$ 380 + 16% VAT per sqm (USD 3,420 + 16% VAT per 9 sqm booth)</p> <p><u>Raw Space Member Rate:</u> US\$ 300 + 16% VAT per sqm (USD 10,800 + 16% VAT per 36 sqm booth) * must be a current dues-paying member of one of the above sponsoring associations</p> <p><u>Raw Space Non-Member Rate:</u> US\$ 365 + 16% VAT per sqm (USD 13,140 + 16% VAT per 36 sqm booth)</p> <p><b>Booth Package:</b> Includes booth construction, company signage, carpet (show color), table and two chairs, 1 electrical outlet, lighting, exhibitor manual and booth personnel badges (3).</p> <p><b>Raw Space:</b> Includes company listing in the official show directory, (3) badges for your staff and booth personnel per 9 sqm, company listing on the official show web site</p>
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<b>Seminar Program</b>	Seminars feature national/international market information, In-/Exporting Guidelines, Marketing and Product information
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<b>Admission Fee</b>	Trade Attendees / Buyers Only Pre-registration: \$100 MXP Onsite: \$200 MXP <b>Attendees under the age of 18 years old are not permitted.</b>
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<b>Organizer</b>	<table><tr><td><u>USA / International</u> Messe Frankfurt, Inc. 1600 Parkwood Circle, Ste. 615 Atlanta, Georgia 30339 Tel.: +1 770 984 8016 Fax: +1 770 984 8023 E-mail: <a href="mailto:pamsales@usa.messefrankfurt.com">pamsales@usa.messefrankfurt.com</a> Website: <a href="http://www.PAACEAutomechanika.com">www.PAACEAutomechanika.com</a></td><td><u>Mexico</u> Messe Frankfurt Mexico S. de R.L. de C.V. Leibnitz # 162, Col. Anzures 11590 Mexico D.F. Tel.: +52 (55) 5545 4488 Fax.: +52 (55) 5545 0947 E-Mail: <a href="mailto:info@mexico.messefrankfurt.com">info@mexico.messefrankfurt.com</a> Website: <a href="http://www.PAACEAutomechanika.com.mx">www.PAACEAutomechanika.com.mx</a></td></tr></table>	<u>USA / International</u> Messe Frankfurt, Inc. 1600 Parkwood Circle, Ste. 615 Atlanta, Georgia 30339 Tel.: +1 770 984 8016 Fax: +1 770 984 8023 E-mail: <a href="mailto:pamsales@usa.messefrankfurt.com">pamsales@usa.messefrankfurt.com</a> Website: <a href="http://www.PAACEAutomechanika.com">www.PAACEAutomechanika.com</a>	<u>Mexico</u> Messe Frankfurt Mexico S. de R.L. de C.V. Leibnitz # 162, Col. Anzures 11590 Mexico D.F. Tel.: +52 (55) 5545 4488 Fax.: +52 (55) 5545 0947 E-Mail: <a href="mailto:info@mexico.messefrankfurt.com">info@mexico.messefrankfurt.com</a> Website: <a href="http://www.PAACEAutomechanika.com.mx">www.PAACEAutomechanika.com.mx</a>
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