

- Fair Dates:** July 13 - 15, 2011 (annually)
- Location:** Centro Banamex, Mexico City, Mexico
- Exhibition Space:** Estimated 9,700 sqm net (2010), 20,044 sqm gross (2010)
- Exhibitors:** Estimated 660 from 19 countries
- Attendees:** 13,433 buyers from 31 countries (2009)
- Product Groups:** Parts & Systems, Accessories & Tuning, Repair & Maintenance, IT & Management, Service Station & Car Wash
- Participation Fee:**
Package Member Rate:
US\$ 300 + 16% VAT per sqm (USD 2,700 + 16% VAT per 9 sqm booth)
* must be a current dues-paying member of one of the above sponsoring associations
- Package Non-Member Rate:
US\$ 360 + 16% VAT per sqm (USD 3,240 + 16% VAT per 9 sqm booth)
- Raw Space Member Rate:
US\$ 285 + 16% VAT per sqm (USD 10,260 + 16% VAT per 36 sqm booth)
* must be a current dues-paying member of one of the above sponsoring associations
- Raw Space Non-Member Rate:
US\$ 345 + 16% VAT per sqm (USD 12,420 + 16% VAT per 36 sqm booth)
- Booth Package:** Includes booth construction, company signage, carpet (show color), table and two chairs, 1 electrical outlet, lighting, exhibitor manual and booth personnel badges (3).
- Raw Space:** Includes company listing in the official show directory, (3) badges for your staff and booth personnel per 9 sqm, company listing on the official show web site
- Seminar Program:** Seminars feature national/international market information, In-/Exporting Guidelines, Marketing and Product information
- Admission:** Trade Attendees / Buyers Only
Pre-registration: \$100 MXP
Onsite: \$200 MXP
- Attendees under the age of 18 years old are not permitted.
- Organizers:**
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