

# EXHIBITOR SERVICES MANUAL

**Wednesday, July 13 – Friday, July 15, 2011**  
**Centro Banamex**  
**Mexico City, Mexico**

**PAACE**  
**automechanika**  
**MEXICO**

July 13 – 15, 2011  
Centro Banamex, Mexico City, Mexico

February 2011

Dear PAACE Automechanika Mexico Exhibitor:

We are pleased to welcome you to PAACE Automechanika Mexico, July 13 – 15, 2011 at the Centro Banamex in Mexico City, Mexico. We look forward to making this trade show and conference a successful experience for you and your company.

This manual is designed for your convenience and contains the necessary information for your participation in the show. We strongly recommend that you read this manual carefully and familiarize yourself with all of its contents to help you in preparation for the show. Enclosed is a list of the official show contractors and their order forms. Please place your orders early to ensure availability of desired items and to maximize cost savings.

***It is important that the Exhibitor Services Manual be given to the person directly responsible for participation in the show.*** Please make note of the **deadlines** on the forms and place your orders early to ensure delivery of desired services on time and to maximize your cost savings. Your assistance in meeting deadlines is greatly appreciated.

We would like to make your participation in PAACE Automechanika Mexico both successful and enjoyable. If there is any information that you require, or questions we can answer, please do not hesitate to contact us!

Sincerely,

**The PAACE Automechanika Mexico Team**

Questions?

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