



Complimentary Seminar “Doing Automotive Business in Mexico”

Want to learn more about how to enhance your business in Mexico? Plan to participate in the complimentary seminar, sponsored by the Automotive Aftermarket Suppliers Association's (AASA) Overseas Automotive Council (OAC)!

Doing Automotive Business in Mexico

Thursday, July 16, 10:00 am – 11:00 am, Room: Casa Montejo 3

*Presenters: Emilio Moss, Automotive Industry,
ProMéxico*

*Leandro Solorzano, International Trade
Specialist, US Commercial Service.*



Seminar attendees will gather essential information about the NAFTA marketplace, automotive production in Mexico, President Calderon's automotive strategy, key regulations and primary automotive opportunities in Mexico. Manufacturers, distributors and service providers will also learn how the US Commercial Service can work with you to identify opportunities and develop a strategic plan to grow your business in Mexico. This seminar is a must attend for first-time exhibitors, trade specialists, and anyone interested in selling products and services into Mexico.



OAC is one of the oldest and most unique organizations in the global automotive aftermarket. Established in 1923 by a group of industry professionals as an automotive club, OAC now boasts a domestic and international membership of more than 250 members representing companies from 40 countries. Its mission is:

- To promote the sale of automotive products and services exported from North America
- To enhance the prestige and goodwill of the global aftermarket industry
- To promote friendly trade relationships, cultural understanding and mutually beneficial cooperation among those engaged in the automotive aftermarket industry

OAC strives to be the premier international community for all North American manufacturers and exporters, and all international importers, distributors and agents who participate in the automotive aftermarket. It provides a forum for members to share ideas, address common concerns and solve mutual problems. There is no similar organization in the industry.

Contact OAC Headquarters with any Questions: 919.406.8846