

July 15 – 17, 2009
Centro Banamex, Mexico City, Mexico

General Information

Exhibitor Move-In

Sunday, July 12	10:00 a.m. – 10:00 p.m.	Pavillions and booths larger than 90 sqm
Sunday, July 12	2:00 p.m. – 10:00 p.m.	Booths larger than 36 sqm
Monday, July 13	2:00 p.m. – 10:00 p.m.	Booths larger than 18 sqm
Tuesday, July 14	8:00 a.m. – 10:00 p.m.	Booths larger than 9 sqm

Show Hours

Wednesday, July 15	2:00 p.m. – 9:00 p.m.
Thursday, July 16	2:00 p.m. – 9:00 p.m.
Friday, July 17	2:00 p.m. – 9:00 p.m.

Exhibitor Move-Out

Friday, July 17	9:01 p.m. – 11:59 p.m.
Saturday, July 18	00:00 a.m. – 6:00 p.m.

The entrance for exhibitor move-in and move-out will be by the loading and unloading zone for Halls B, C, and D, located at: Avenida Conscripto No. 311, Colonia Lomas de Sotelo, Postal Code 11200, Miguel Hidalgo, México, D.F.

Exhibitor move-in must be completed by 10:00 p.m. on Tuesday, July 14th. No exhibitors will be allowed to move-in material or equipment after that time.

Show Location

Centro Banamex, Halls B, C & D
Av. Conscripto 311,
Col. Lomas de Sotelo
Deleg. Miguel Hidalgo
C.P. 11200
México D.F.

info@centrobanamex.com

Show Management Contact Information

Messe Frankfurt, Inc.

1600 Parkwood Circle, Suite 615
Atlanta, GA 30339
Tel: 770-984-8016
Fax: 770-984-8023
E-mail: pamsales@USA.MesseFrankfurt.com
Website: www.PAACEAutomechanika.com

Kristen Woodburn, Group Show Director
Kristen.woodburn@USA.MesseFrankfurt.com

Katie Shea, Show Coordinator
Katie.shea@USA.MesseFrankfurt.com

Kim Porter, Marketing Manager
Kim.Porter@USA.MesseFrankfurt.com

Sarah McPhee, Sales Associate
Sarah.mcphee@USA.MesseFrankfurt.com



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Electrical

Your booth comes with (1) electrical outlet. If you need to order additional electrical, please use the electrical orders forms from Centro Banamex in this manual.

Housing

PAACE Automechanika Mexico has negotiated discounted rates with several hotels in Mexico City. Please note that our Headquarter's Hotel, the Hotel Presidente Inter-Continental is the only hotel that will provide complimentary shuttle service to and from the Centro Banamex on show days. Please make your reservations as early as possible to take advantage of these discounted rates!

Three easy ways to reserve your rooms through our housing agency, GCI:

- [Click here](#) to book online.
- Call Toll-Free: 1-888-243-7405.
- Fax in the Official Housing Request Form included in this manual.

Internet

Please see Centro Banamex's Internet Order form included in this manual for details and pricing.

Official Service Contractor

Grupo Ormex is the official service contractor for PAACE Automechanika Mexico. Grupo Ormex is able to provide you with the following services and products:

- Additional Furnishings & Accessories
- Shelves
- Signage & Graphics
- Labor
- Audiovisual
- Floral

Parking

Centro Banamex offers 3,000 covered parking spaces in Centro Banamex with a capacity for up to 10,000 cars in the entire complex. Valet service and prepaid machines are available.

Exhibitor/Staff Rates (1 per badge):

1-day Parking Ticket:	\$80 pesos
3-day Parking Ticket (Event or Move-In):	\$210 pesos

Visitor Rates:

Hourly Rate:	\$20 pesos
Maximum Daily Rate (+5 hours):	\$100 pesos

Security

Show management security will cover general areas and entrances, beginning at 2:00 p.m. on Saturday, July 11th, on a 24-hour basis. Show management security will cease on Saturday 18th, at 6:00 p.m.. If you require additional security for your booth, please contact "Código Azul," on our list of official suppliers. It is very important to follow the security provisions in the show regulations. Take precautions onsite to protect valuable items such as laptops, cellular phones, briefcases, etc. during show hours as these items are easily stolen.



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Shipping

Our official freight forwarder is **KN Expo Service**. Please see their enclosed documents for international shipping information. Please do not ship anything directly to the convention center. No shipments will be signed for or accepted onsite by Centro Banamex.

Travel

Airport Taxis: Pre-paid taxi tickets are available from *Taxi Autorizado* in the Transpotation Terrestre (Ground Transportation) booth in baggage reclaim. Travellers are strongly advised to take an authorised (white and mustard with an aeroplane logo), pre-paid taxi and always lock taxi doors when inside.

Centro Banamex is located in North-West Mexico City. For detailed directions on how to get to Centro Banamex, please [click here](#).



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List of Official Suppliers

Official Show Decorator – Furnishings, Signs, Labor, Material Handling

Grupo Ormex

Eliud Herrera
Tel +52 (81) 8369 6961 ext. 103
eliudh@ormex.com

Additional Building Services:

Telephone, internet, water and drains, cleaning of stands, compressed air, rigging and electrical

Centro Banamex

Sergio Rosado
Tel.+52 (55) 5268 2054
srosado@centrobanamex.com

Alejandro Alcantara
Tel. +52 (55) 5268 2042
aalcantara@centrobanamex.com

Audio Visual

Grupo Ormex

Eliud Herrera
Tel +52 (81)8369 6961 ext. 103
eliudh@ormex.com

Badge Scanners / Lead Retrieval Scan Pro

Vanessa Corvera Rdz.
Tel. +52 (55) 5687-5114
and +52 (55) 5523-6965
vanessa@mpro.com.mx

Catering

Centro Banamex

Erika Chacon
Tel.+52 (55) 5268 2012
echacon@centrobanamex.com

Custom Booths / Stands

Grupo Art-Display S.A. de C.V.

Irazu Aranda
Tel. +52 (55) 5656-4343
irazu@art-display.com.mx

EXPRO

Karla Garcia
Tel. +52 (55) 2614 7160
kgarcia@expro.com.mx

Customs / International Shipping KN Expo Service

Mattias Becker
Tel. +1 404 675 2936
mattias.becker@kuehne-nagel.com

Guadalupe Perera-Riveroll
Tel. +1 646 250 4860
gperera@knexpo.com

Floral

Grupo Ormex

Eliud Herrera
Tel +52 (81) 8369 6961 ext. 103
eliudh@ormex.com

Hotel Reservations

GCI Grupos y Convenciones Internacionales
Toll Free: (888) 243-7405 & (888) 243-7406
(U.S. & Canada)
reservaciones@gci-mexico.com

Interpreters, Booth Staff, Models Event Planning & Coordination

Mrs. Laura Oliver Palacio
saimex@mail.internet.com.mx

Security

Código Azul

Mr. Rosenthal Salazar
Tel. +52 (33) 1284 3359
copsqdl@seguridadcodigoazul.com



Grounds Location Map

