



Press release

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Registration is now open for INA PAACE Automechanika Mexico 2024.

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The wait is over: registration for the 26th edition of [INA PAACE Automechanika Mexico](http://www.inapaceautomechanika.com) is officially open! This leading event will take place from July 10 to 12, 2024, at the renowned Citibanamex Center in Mexico City.

Celebrating Excellence in the Automotive Aftermarket

Bridget Ferris, Vice President of Mobility and Logistics at Messe Frankfurt Inc., excitedly announced: "We are thrilled to once again celebrate the most important exhibition in the Latin American automotive aftermarket. We invite the entire industry to join us as we introduce new features and initiatives this year, promoting our growth and serving as the premier platform for connecting automotive suppliers, distributors, parts stores, and technicians."

Limitless Business Opportunities

With over 500 [exhibiting companies](#), the presence of international media, and pavilions representing Germany, Korea, Taiwan, Turkey, Canada, and the United States, INA PAACE Automechanika Mexico consolidates itself as the epicenter of opportunities for business marketing in the Latin American automotive market.

Special Features of the 2024 Edition:

International Aftermarket Summit:

This gathering is the go-to event in both Mexico and Latin America for entrepreneurs in the automotive aftermarket. Here, sector leaders will come together to discuss and anticipate the

most important trends shaping the future of the industry. In addition to addressing the growing influence of the digital revolution, the Summit will delve into the impact of E-commerce on supply chains and business strategies, providing valuable insights for those looking to stay ahead of the competition in an ever-evolving market.

Last-Mile Delivery Zone:

In this specialized zone, attendees will have the opportunity to delve into the challenges and solutions related to last-mile deliveries in the automotive sector. From interactive exhibitions to educational sessions, the best practices and latest innovations designed to address this crucial aspect of the supply chain will be explored. Whether analyzing logistics strategies or evaluating emerging technologies, this area will provide a comprehensive experience for those interested in optimizing their delivery operations.

Innovation4Mobility

Innovation4Mobility stands as a pivotal element of the show, poised to reshape the automotive industry's future. This sector serves as a vibrant hub, facilitating the exploration of cutting-edge developments, fostering idea exchange, and nurturing collaborations among industry experts. With its broad scope, it presents an array of opportunities spanning the entire supply chain, driving forward innovation in the automotive sector.

Automechanika Academy:

The Automechanika Academy is recognized as one of the most comprehensive and relevant training programs in Mexico for automotive sector professionals. Participants will have access to a wide range of courses and workshops designed to keep them up-to-date on the latest technology advancements, best business practices, and most effective repair solutions. From theoretical sessions to practical demonstrations, the Academy offers an invaluable opportunity for learning and professional development in a dynamic and collaborative environment.

Electric Vehicle Training:

With the continuous growth of the electric vehicle market, training in this field becomes increasingly crucial. In this dedicated area, visitors will delve into fundamental topics such as safety in the maintenance and repair of electric vehicles, as well as the latest technologies and methodologies used in this field. Whether they are looking to expand their existing skills or delve into this rapidly growing field, electric vehicle training will provide the knowledge and resources necessary to succeed in the automotive market of the future.

This edition promises to exceed all expectations! [Register here](#) to be part of INA PAACE Automechanika Mexico 2024 and join the forefront of the Latin American automotive industry.

For more information and registration, visit inapaceautomechanika.com. Don't miss this unique opportunity!

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